

## University at 14<sup>th</sup> Design Competition - RULES AND BRIEF



MW Bender Architecture, LLC, is pleased to announce the University at 14<sup>th</sup> Design Competition, sponsored by **SC Ventures I LLC**, and **Gainesville Real Estate Management Company, Inc.** The goal of the competition is to challenge University of Florida School of Architecture students to engage with the space and activity surrounding the campus by offering the unique opportunity to design, develop, fabricate, manage and build their design under the supervision of an architect. The competition requests that students put forth concepts to transform the Presbyterian & Disciples of Christ Student Center into a retail center. The design should focus on building identity and sustainable concepts.

### ELIGIBILITY

The competition is open to University of Florida School of Architecture students limited to the graduating class of 2012, 2013 or students currently enrolled in the graduate school. Teams of 2 maximum. The competition will last one week.

### PRIZES

This competition awards to the First Place winning team a unique opportunity to design, develop, fabricate, and build the winning design. Prizes include cash and a paid internship with MW Bender Architecture, LLC\*.

First Place | \$3,000 + paid internship (valued at approximately \$5,000 per winning team member)

Second Place | \$500

\*Internship is not guaranteed. It is dependent upon the developer proceeding with the overall redevelopment project. Duration of internship is limited to three months full time during the summer of 2012. The goal of the internship is to provide IDP eligible hours to the winners. Fulfilling the internship is not required to win.

### SUBMISSION REQUIREMENTS

Please read all submission requirements carefully as files that do not meet the requirements will be rejected. Late submissions will not be reviewed.

All entries are to be submitted as mounted prints and electronically.

Drawings: Two 24" x 36" boards, 300dpi, pdf format. Layout may be landscape or portrait.

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Digital Images: Also to be submitted are smaller jpg files of each board (1024x768 pixels) as well as a single thumbnail of your submission cropped to your preference (100 x 100 pixels). Winning projects will be required to submit high resolution original files/images for use in competition publications, exhibit and marketing materials.

Maintain Anonymity: You will receive numerical file naming requirements in the registration confirmation email. Use the last eight numbers of the Registration ID number. This number is to be the only identifying element used as a watermark on your board and filenames in your electronic submission. The watermark is to be placed within 3 inches of the bottom left corner of the board with text to be 1/4" high. The names of participants, affiliations or sponsors must not appear anywhere on prints or pdf and is subject to automatic disqualification.

Recommended Drawings/images:

Street view from University

Site Plan showing location and footprint of elements of design (rendered)

Elevations (rendered)

Material images

Design details/ideas of proposed pre-fabricated elements

Shade and/or insolation diagrams showing the affect of the design on window surfaces or interior spaces.

Layouts should graphically convey the solution to the design problems.

Text: A brief essay is required of each submission. Text is limited to 500 words and should be incorporated into your layout as you prefer. Be brief and specific. Separate text files will not be reviewed.

### **BRIEF details**

The Challenge – The existing Presbyterian & Disciples of Christ Student Center is no longer in use by the church and shall be converted for use as a restaurant/retail center. The identity of the building must be transformed while making use of the existing shell.

Evaluation - Criteria for the judging of submissions will include: response of the design to its context, response to activity needs, coherence of the architectural statement, creative and innovative use of fabrication technologies in the design solution, and incorporation of sustainable building strategies (recycled/upcycled building material use, proper solar orientation/mitigation).

Successful competition entries shall address:

1. Facades (South, East, North) and Tower: Address shading and solar/spatial modulation (50% window surface shading preferred). Provide limited but required signage area; The facade of each tenant must include a designated area up to 2 wall-mounted signs. The total sign area for wall-mounted signs shall be equal to 10 percent of the surface area of the exterior wall which is the primary entrance/exit to the occupancy or 100 square feet, whichever is less.
2. Bus shelter: The bus shelter will be fully accessible, and include sheltered seating. Approximately 5'W x 10'L
3. Streetscape: integration of outdoor space through landscape, spatial use of plantings, permeable surfaces, decking, water collection/storage and site furnishings. The development shall be provided with one ground-mounted sign a maximum 12 square feet.
4. Roof Occupation: Design a structure to raise and enclose the "porch" to accomodate a roof deck on the southeast corner.

Limited amounts of demolition are allowable.

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### REGISTRATION

Eligibility & Registration - The competition is open to University of Florida School of Architecture students (BDes) limited to the graduating class of 2012 and 2013 or students currently enrolled in the graduate school (MArch). Entries must be made by teams comprised of a maximum of 2 members. Registration is free. Note that printing cost is borne by the entrant. You can register after the competition prompt has been revealed and right up to the end of the competition. At completion of registration, a confirmation email will be sent with your registration number which is required for submitting files digitally. A submission checklist will also be provided.

### SCHEDULE

Registration opens online May 11, 2012. <http://thefutureof14th.mwbender.com/event-registration/>

Information packages will be distributed onsite and online on May 14, 2012

On-site meeting to be held at 10am on May 14, 2012. (1402 W University Ave, Gainesville, FL 32603)

Submissions due: May 21, 2012 before noon.

Judging: TBD

Winners Announced & Gallery posted to website: TBD

### JURY

TBA

### COMPETITION ORGANIZER

MW Bender Architecture, LLC.

### SPONSORS

SC Ventures I LLC.

Gainesville Real Estate Management Company, Inc.

### RIGHTS

SC Ventures I LLC retains ownership of all design submissions. SC Ventures I LLC plans to host an online exhibition gallery of work submitted. By entering this competition, each entrant grants SC Ventures I LLC unrestricted license to an irrevocable, perpetual, world-wide, and royalty free license of design submitted and entry materials and all copyrights and other intellectual property contained therein (collectively, "Design,"). Without limiting the generality of the foregoing license, SC Ventures I LLC shall have the rights to use the Design for advertising purposes without further compensation to the submitting entrants and without further consent of the submitting entrants. SC Ventures I LLC may utilize the likeness of any entry materials in any promotional materials or advertising SC Ventures I LLC may wish to conduct, all in SC Ventures I LLC sole discretion and entrant has no approval rights with respect thereto.