

# University at 14<sup>th</sup> Design Competition - SITE MEETING AGENDA AND NOTES

14 May 2012 at 10:00 am

1402 W University Ave, Gainesville, FL 32603

## **SIGN-IN**

This is a non-mandatory meeting but please sign in.

## **SPONSOR**

Thanks to the generous sponsoring of this competition go to SC Ventures I LLC, and Gainesville Real Estate Management Company, Inc. The sponsors take your involvement seriously. Please consider the requirements carefully.

## **PROJECT DESIGN CONSIDERATIONS**

### **Three Levels of "Client"**

Client – Developer (SC Ventures I and GREMCO)

Occupant – Business Tenant (most likely restaurants)

User – Patron

### **Scales of Intervention**

Distant or Projected Patrons

Cars and other Passers-by

Personal Interactive

Literal **signage** is limited but the whole design project, because it contributes to a new identity for the building, is about signage.

**Direct solar heat gain** is an issue. Consider a variety of ways to shade/tint that is integrated into other program requirements.

**Impervious Area** is an issue. Consider ways to create outdoor occupiable space that allows for water to pass through to the soil below or that manages rain water dispersed and at a small scale (L.I.D.).

Situational **Context Critique**

Typical strip shopping center design

Other street side uses on University Avenue or around town (Archer Road)

**Site Furnishings** should be a combination of permanent and temporary (tables, chairs, shade).

## **THE BUILDING AND SITE**

Bus Stop Shelter

South Facade Streetscape

East Facade Streetscape

North Facade Streetscape

Roof Deck - new construction (raise "porch", add stair)

Additions to north end will be considered in your proposals. Burrito Brothers will move into the new north end bay. Additions to the west side are not germane.